



NZ MĀORI TOURISM WORKSHOPS & DRAGONS' DEN

Monday 12 & Tuesday 13 August
Commodore Hotel, Christchurch

Tēnā koe, nau mai haere mai ki Dragons' Den 2019. Welcome to your opportunity to learn, be inspired, and connect with those who can help grow your Māori tourism business – whether you are just beginning your journey, or are a leader of Māori tourism!

MONDAY 12 AUGUST | Commodore Hotel

- 11am** **Mihi Whakatau**
Commodore Hotel
- 11:30am** **Lunch**
- 12:30pm** **Welcome**
MC Dale Stephens
- 12:35pm** **Tenzing whānau visit to Aotearoa**
Lisa Tumahai and Dylan Tahau
- 1pm** **Tourism 101 workshop**
For emerging/start-up Māori tourism businesses
Lynda Keene
OR
Tourism 201 workshop
For established Māori tourism businesses
Lesley Immink
- 2:45pm** **How to connect with Alipay**
Andrew Graham
- 3.15pm** **A Ngāi Tahu perspective: storytelling in the tourism industry**
Melanie Carpinter, Ngai Tahu
- 4pm** **Finish**
- 4:30pm** **Bus transport from Commodore Hotel to Nga Hau e Wha Marae**
- 5:30pm – 8:00pm** **Dinner and Networking at Nga Hau e Wha Marae**
Guest speaker: Hon Nanaia Mahuta
- 8pm** **Bus transport provided from Nga Hau e Wha Marae to Commodore Hotel**

TUESDAY 13 AUGUST | Commodore Hotel

- 9:30am** **Morning tea**
- 10am** **Welcome, introduction of Dragons**
- 10:15am** **Update from 2018 Dragons' Den Winners**
- 10:45am** **Presentations from *Bring your idea to Life* finalists**
This category is for a Māori tourism idea that is just that – an idea. You may have even progressed it by having conversations with people who can assist, have the location of your experience in mind, but you need help getting to that next stage.
- 11:15am** **Presentations from *Small Māori tourism business with a big idea* finalists**
This is for established Māori tourism businesses that have an idea that will help them to grow. It may be a project, a marketing initiative, or a new experience – it's up to you!
- 11:45am** **Presentations from *Journeys of Aotearoa through Māori tourism* finalists**
We all know about golf tourism, cycling tourism, and film tourism attracting manuhiri to Aotearoa. How and what can be done to put Maunga tourism, Awa Tourism, or Kai tourism on the map in the same way? What innovative ideas could link Māori tourism stories and/or sites of significance together to enable a visitor journey through Aotearoa under a linking kaupapa?
- 12:15pm** **Wrap up**
- 12:30pm – 2pm** **Lunch**
- 2pm – 4pm** **Free time**
- 4:30pm** **Bus transport from Commodore Hotel to Tuahiwi Marae**
- 5pm – 8pm** **Dragons' Awards and Networking dinner**
Guest speaker: Hon Shane Jones
- 8pm – 8:30pm** **Bus transport provided from Tuahiwi Marae to Commodore Hotel**

MĀORI TOURISM WORKSHOPS AND DRAGONS' DEN FINISH



**NZ MĀORI
TOURISM**

HE TOA TAKITINI

'OUR STRENGTH IS IN UNITY'

